

BEYOND
HOUSING

STRATEGIC PLAN 2021 - 2026



OUR CLIENTS

Goal: Increased quality services

OBJECTIVES

- ✓ Improve outcomes for First Nations Peoples
- ✓ Expand crisis accommodation
- ✓ Advocate for our clients
- ✓ Share our stories

OUTCOME: SOCIAL IMPACT



OUR HOMES

Goal: Innovative living solutions

OBJECTIVES

- ✓ Grow our housing portfolio
- ✓ Identify creative housing solutions
- ✓ Increase environmental stewardship
- ✓ Measure and reduce our carbon footprint

OUTCOME: SOCIAL IMPACT

OUR PEOPLE

Goal: Agile and enabled culture

OBJECTIVES

- ✔ Ensure a healthy, safe, and satisfied team
- ✔ Deliver a reward and recognition program
- ✔ Build demographic diversity
- ✔ Foster an engaged and high performing team

OUTCOME: EMPLOYER OF CHOICE



OUR BUSINESS

Goal: Financial sustainability

OBJECTIVES

- ✔ Enhance philanthropy and identify new revenue streams
- ✔ Create a funding strategy
- ✔ Apply smart systems to integrated data and reporting
- ✔ Drive operational efficiencies

OUTCOME: SUSTAINABLE BUSINESS